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Challenges in the Organisation of International
Comparative Social Surveys, 30/11/2017, Prague

Obtaining comparative results in multi-country surveys: is the
devil in the details? A round table discussion

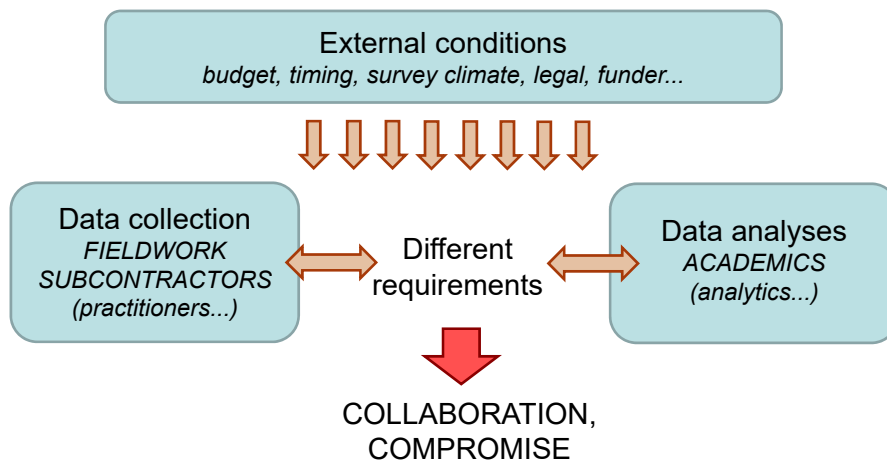
Co-ordination of ISSP surveys in the Czech Republic

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Survey research in academic sector

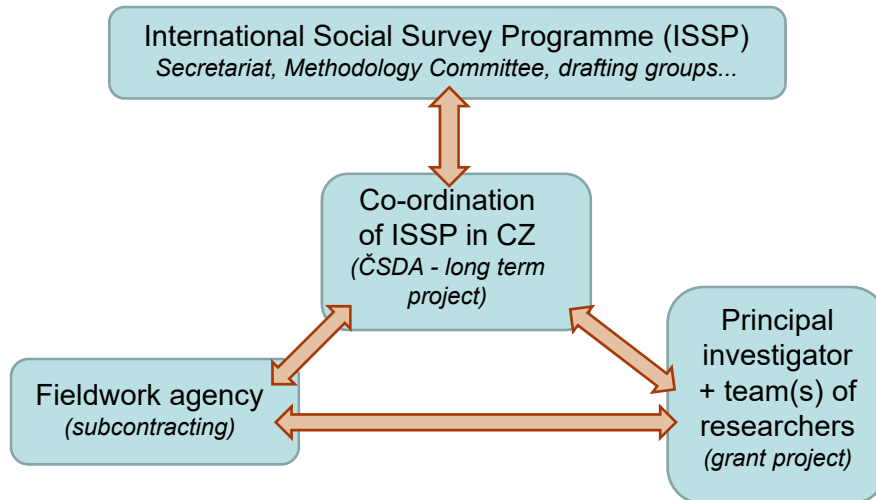


different phases & different teams



Slide No. 2

ISSP at the Institute of Sociology



Snímek 3

Possible barriers



Academics/analysts

- ▶ high requirements regarding contents of the questionnaire (management of requirements from different researchers)
- ▶ unrealistic approach to survey methodology (limited knowledge on non-sampling errors)
- ▶ low interest in the fieldwork process and external conditions
- ▶ preference of local experience over standardised solutions

Agencies/practitioners

- ▶ limited capacities for contracted work
- ▶ unfair competition on the market (tenders, expected lack of control)
- ▶ preference of local experience over standardised solutions
- ▶ limited knowledge of methodological concepts

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Who does not believe in following?



- *The quality of a survey is best judged not by its size, scope, or prominence, but by how much attention is given to [preventing, measuring and] dealing with the many important problems that can arise*

*American Statistical Association/
American Association for Public Opinion Research*

- (sometimes analytics)
- bureaucrats

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